



UYAAI

Soft Contact Lenses

Play Your Look



UYAAI



Attitude
Expression

Identity
Shifting

Trend
Rhythm

UYAAI lens Copyright ©



Play Your Look



CATALOG

- 01 OUR COMPANY
- 02 ABOUT UYAAI
- 03 WHY CHOOSE US
- 04 CONTACT US

OUR COMPANY



UYAAI

Play Your Look

Founded in 2020, Guangzhou Miduo Technology Co., Ltd is a cross-border e-commerce company specializing in colored contact lenses and related eye-care products.

We operate modern office and warehousing facilities and actively participate in global exhibitions such as Cosmobeauty and Alibaba World Expo.

Our products are distributed globally through e-commerce platforms and social media, earning strong trust and recognition from users worldwide.

600M+

Contact Lenses Sold
Worldwide

42,000 m² +

Office & Warehouse
Space



OUR VISION



Play Your Look



To make Chinese contact lenses a global best-seller.

And we're on our way there.



1000+

Team Members in Asia

25

Average Age

5

Business Divisions

Starting as a 5-person startup, we have grown into a professional team of over 500, with members from diverse industry backgrounds including product design, branding, e-commerce, and global markets. Young, dynamic, and innovation-driven, our team has an average age of just 25 and a strong passion for aesthetics and creativity.

We are organized into specialized divisions—Product Design, B2B Wholesale, Global Expansion, DTC eCommerce, and Marketplace Operations—each dedicated to delivering safe, beautiful, and health-conscious contact lenses to users worldwide.

PRODUCT R&D



Play Your Look



Innovation-Driven, Trend-Leading

Our professional design team consistently launches a variety of new lens patterns each month, blending artistic aesthetics with market trends to ensure continuous innovation in both style and user experience.

Over 60% of our lens designs have become top-selling products across platforms, demonstrating our strong capabilities in trend leadership and consumer insight.



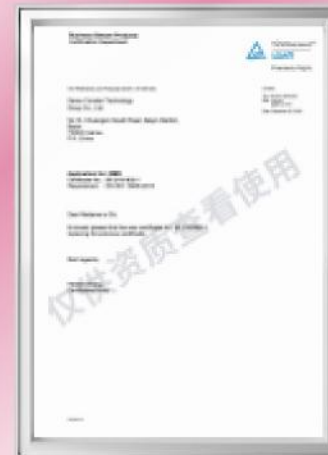
CERTIFICATIONS



Play Your Look



Serving 100+ countries worldwide, we are CE certified and officially registered for sales in multiple national markets.



TRUSTED BY GLOBAL CUSTOMERS.

WHY
CHOOSE
US

UYAAI

Play Your Look

Google

WILDBERRIES



Lazada

AliExpress



Wherever You Shop, We're there.
Play Your Look, Anytime, Anywhere.



- ACROSS 5 COUNTRIES
- 20+ STORES
- 10M+ ORDERS PER YEAR



Expanding across Thailand, Vietnam, Indonesia, Malaysia, and the Philippines. Our sales keep rising on Shopee, TikTok Shop, and more.



Uyaa-Th > 
 Mall ★ 4.9 724.6K sold

Twinkle Lens > 
 Star Shop ★ 4.6 200K+ sold

UYAAI Official 
 Online
 Followers 7.1k | Following 6
 ★ Rating 4.9 out of 5 (20.3k Ratings)

irislens.ph 
 Online
 Followers 23.1K | Following 1
 ★ Rating 4.8 daripada 5 (39.3K Ratings)

UYAAI.VN > 
 Mall ★ 4.9 68.9K sold

UYAAI.MY > 
 ★ 4.6 210.4K sold

UYAAI ID Shop > 
 Mall ★ 4.6 535.2K sold

Kính áp tròng UYAAI 
 Online
 Shopee Mall Người theo dõi 48,1k | Đang theo 3
 ★ Đánh giá 4.8 out of 5 (85.5k Đánh giá)

UYAAI Official Store 
 Online
 Pengikut 37.7k | Mengikuti 102
 ★ Penilaian 4.9 daripada 5 (24.3k Penilaian)

UYAAI Softlens Shop 
 Online
 Star+ Followers 31,7RB | Following 1
 ★ Rating 4.8 daripada 5 (24.3k Penilaian)

SOUTHEAST ASIA WAREHOUSING NETWORK



Play Your Look



30,000 m²+

Total Warehouse Space

300,000+

Orders Processed Daily

We have established a comprehensive self-built warehousing network across Southeast Asia, enabling efficient logistics and fulfillment for multi-platform operations. Our local warehouse teams ensure stable inventory, faster delivery, and a seamless shopping experience for customers across the region.

LOCAL TEAM IN SOUTHEAST ASIA



800+

Local Staff in Southeast Asia



Our local Southeast Asia team supports operations, livestreams, customer service, content creation, and warehousing — delivering faster, more localized support across the region.



LOCALIZED LIVESTREAM CAPABILITIES



Play Your Look

40+

100+

Livestream Studios
Across Southeast Asia

Professional Livestream
Hosts & Operators



We have built a robust in-house livestreaming infrastructure across Southeast Asia, supporting multiple brands under the group. With local teams managing content, operations, and on-camera performances, we ensure livestreams are adapted to each market's language, culture, and consumer habits.





ABOUT UYAAI



Attitude Expression



Identity Shifting



Trend Rhythm

Helping every Gen Z find their own style language in a world of shifting rhythms.

UYAAI empowers them to express attitude, shift identity, and reflect emotion — through the most subtle medium of all: their gaze.

Not by following trends, but by turning trends into their own rhythm.





BRAND STORY



UYAAI was born from a deep understanding of Gen Z culture. This generation seeks more than beauty—they value attitude. They express emotion through their eyes and respond to life with their style, living each moment as their truest self. To them, colored lenses aren't just an accessory—they're vessels of emotion, and symbols of identity.

UYAAI is the embodiment of this self-expression. Each pair of lenses carries the energy of individuality, connecting one's state of mind, feelings, and sense of style—and letting the eyes play their own unique rhythm.



Attitude
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Play Your Look



U – Universe

Connects global trends and cultures, empowering users to explore their own style universe.



Y – You

Emphasizes individuality and encourages bold self-expression through lenses and styling.



AA – Aesthetics & Attitude

Making your gaze a symbol of visual identity.
Expressing who you are without compromise.



I – Identity

Helps users define their style identity and make their gaze a signature of self.



UYAAI Vietnam



Play Your Look

PREMIUM SOFT LENS

ABOUT UYA



Uya is the attitude ambassador of UYAAI. She embodies UYAAI's youthful, easygoing, and versatile spirit. Just like her, you're free to flip, switch, and express your style:



- Don't follow trends — set your own rhythm.
- Your eyes are the play button of self-expression.
- Every lens you wear is a track change — a shift in your vibe.

**UYAAI—
Play Your Look.**

UYAAI



Play Your Look



UYAAI

Play Your Look

「 WHY
CHOOSE US 」



Soft Contact Lenses

PROCESS INNOVATION

WHY CHOOSE US

UYAAI

Play Your Look

Three-Layer Stacking

Natural transition, deep three-dimensional CLS sandwich color lock process

No contact between color and eyeball, **Ensure Safety**



Fully automatic

Robotic arm production line

Reduce the risk of human factors to product quality, ensure the product quality and performance are more **Stable and Reliable**



Tear Circulation

Let your eyes breathe

The edge of the lens is curved, forming a micro-space with the eyeball, so that the Oxygen and tears continue to circulate **Say Goodbye to Dry Eyes**



One mould for one lens

Ensure product comfort



WHY CHOOSE US

PRODUCT HIGHLIGHTS

Non-ionic Hydrogel:

Blocks dust, less prone to protein deposits, softer and more comfortable



NVP(N-Vinyl Pyrrolidone):

Ultra-hydrating components enhance the sensation of moisture in the eyes



Water Content 42%:

Optimal hydration levels prevent reverse osmosis, ensuring lasting moisture for 8 hours



Base Curve 8.6mm:

Better suited for the typical Asian eye curvature, reduces lens slippage



PREMIUM
SOFT LENS

UYAAI

Play Your Look

Center Thickness 0.08mm:

Thin and light, less prone to damage, and more oxygen-permeable



Diameter 14.00-15.0mm:

A variety of diameters to meet diverse Indonesian lifestyle needs



Soft Edge Design:

reduces friction between the eye and the lens, eliminating the sensation of a foreign object



UV Protection Design:

effectively shields the eyes from harmful ultraviolet rays



INTERNATIONAL CERTIFICATION

Medical Device Registration and Certification

UYAAI

Play Your Look



Your Eyes Deserve Certified Protection. UYAAI lenses are registered as medical devices in key global markets — safety, comfort, and compliance guaranteed.



*EC Attestation of conformity



*ISO 13485 Quality Management System



*Department of Health Philippine Government Agency



*Certificate for Importation of Medical Devices(Thai FDA)



*Vietnam Ministry of Health (MoH)



*Medical Device Authority Ministry of Health Malaysia



*Ministry of Health of the Republic of Indonesia (AKL)



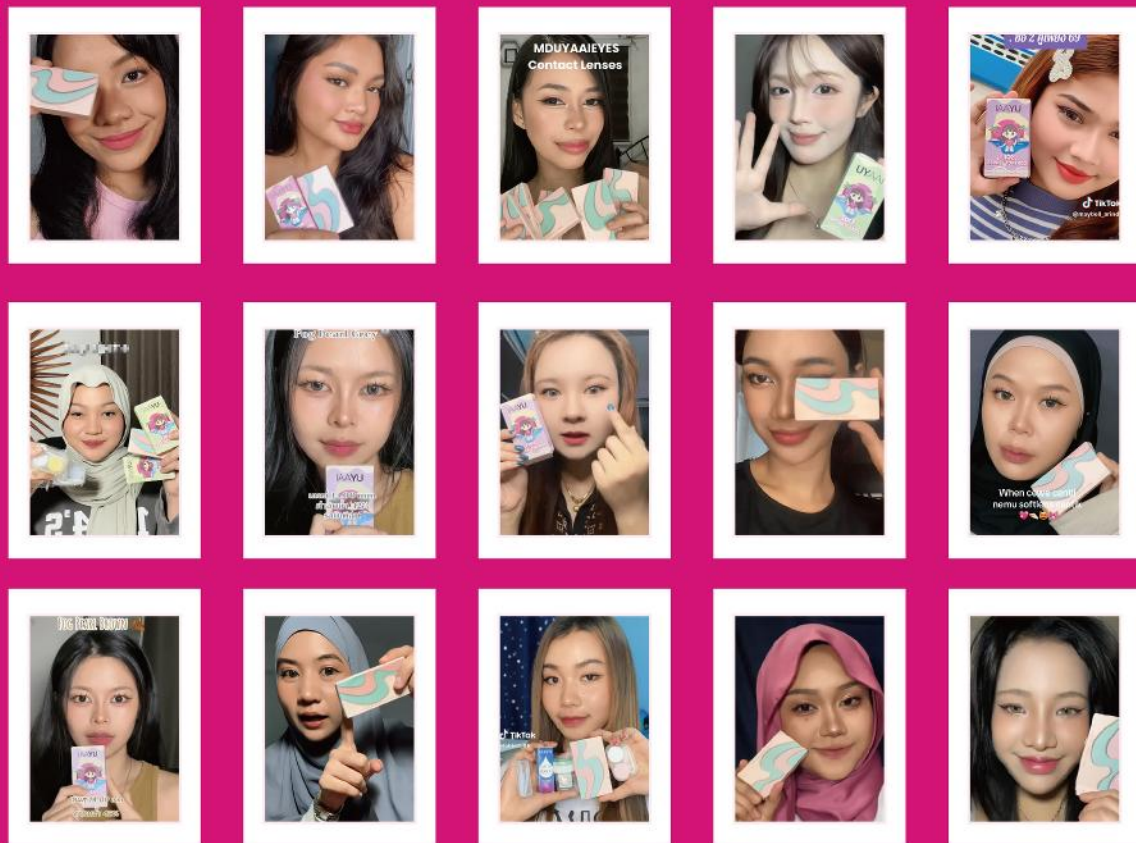
*Australian Medical Devices Authority

THE WORLD'S POSTING UYAAI — YOU'RE NEXT.



Your lenses. Your attitude. Your identity.
Your rhythm.
It's time to Play Your Look.

**Play
Your
Look**



WELCOME TO UYAAI'S HO CHI MINH CITY STORE

- ✓ Try our latest lenses
- ✓ Join in-store events
- ✓ Win exciting prizes
- ✓ Snap your style · Play Your Look



Address:

30 Cao Thắng, P.Bàn Cờ, Thành phố Hồ Chí Minh, Việt Nam

Opening Hours:

12:00 – 21:00 (Mon – Sat)



Coming in 2026:
Bangkok · Manila · Kuala Lumpur · Jakarta

Starting from Vietnam, UYAAI is heading to more stylish cities across Southeast Asia!

More cities, more styles, more ways to Play Your Look.



CONTACT US

UYAAI

Welcome to contact us
for collaboration.



Website: uyaaivholesale.com



Instagram: [@uyaaivholesale](https://www.instagram.com/uyaaivholesale)



Facebook: [@UYAAI Wholesale](https://www.facebook.com/UYAAIWholesale)



WhatsApp: [+86 172 8860 0490](https://wa.me/8617288600490)



Email: wholesale@uyaaivholesale.com

UYAAI

Play
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SERVICE

We welcome partners worldwide.

- **Brand Agents**
Exclusive or regional cooperation opportunities.
- **Distributors**
Flexible wholesale purchasing options.
- **OEM / ODM**
Private label manufacturing solutions.

UYAAI
Soft Contact Lenses
Play Your Look



UYAAI is dedicated to empowering distributors and retailers with reliable products, competitive pricing, and strong supply support. Together, we grow the colored contact lens business across global markets.